BUILDING IMAGINARY WORLDS

OUR MISSION

To select and distribute the best stories created by the most imaginative minds of the popular culture around the world with the aim of promoting reading, entertainment and making people happier.

Through board games, comic books and RPGs provide tools that teachers can use to help their students to learn in a playful way, supporting their pedagogical methods.

SINCE 1987

DEVIR

ABOUT US

Founded in 1987 in São Paulo, Brazil, Devir focuses on creating fictional universes, making accessible cultural movements that did not exist outside the countries where they were originally created.

We are a publishing company for games and publications for Portuguese, Brazilian and Spanish markets. Our job is foccused in developing markets for imagination and everything related to fantasy, adventure, science fiction, games and comics.

Specializing in translations and adaptations of many different products, our publications are the so-called intelligent entertainment: strategy games, role-playing games, collectible and miniature card games, books, graphic novels and comics.

Nowadays Devir is one of the most important comics publisher in Brazil.

DEVIR

OUR CONTENT

- COMICS
- BOARD GAMES
- TRADING CARD GAMES
- ROLE PLAYING GAMES

OUR TARGET AUDIENCE ARE

- CHILDREN
- TEENAGERS
- YOUNG ADULTS
- ADULTS
- FAMILIES
- EDUCATIONAL PROFESSIONALS

DEVIR

WHERE WE ARE



We cover, directly with local offices, all relevant Portuguese-speaking countries and the most stable economies in Latin America.

DEVIR

LANDMARKS

1987	Devir is created by former Unisys Computer Engineers.
1988	Distribution of american comic books In Brazil.
1991	GURPS: first book published.
1994	Deal to publish Magic The Gathering Trading Card Game.
1996	Office in Portugal.
1998	Contract to publish Dungeon & Dragons and First Comics.
1999	Marvel license contract for Portugal.
1999	Portuguese language Pokémon distribution contract.
2000	Office in Spain.
2001	First DC book published in Portugal.
2002	Secure rights for Settlers of Catan and Carcassone starting the board games business category.
2004	Office in the USA targeting Latin America.
2007	Office in Chile.
2009	Konami agreement for Yu-Gi-Oh! exclusive distribution.
2012	Office in Mexico.
2012	Contract with Shueisha Inc, for Naruto, starting the manga business.
2013	Milestone of 100.000 board games sold in Spain in one year.
2015	Office in Italy.
2015	1.000.000º board game sold.
2017	Office in Colombia. First manga publisher in Brazil.

DEVIR

OUR STRENGHT

WE ARE A COHESIVE GROUP

- Co-founders still in the company.

WE LOOK FOR STEADY PARTNERSHIPS

- Oldest international commercial partner for WotC/Hasbro.

WE SPECIALIZE IN NICHE MARKETS WITH KEY PRODUCTS

- Our portfolio has the top brands in each niche.

WE EXCEL IN BRAND MANAGING

- Considered several times “Best brand developer partner”.

WE OFFER A FLEXIBLE AND EFFICIENT BUSINESS STRUCTURE

- The partner speaks directly to us to solve anything.

DEVIR

BRAZIL BUSINESS HIGHLIGHTS

- 214,3 millions for inhabitants.
- Children, adolescents and young people up to 29 years of age correspond to 62.1% of the total Brazilian population.
- 52% of the total population are book readers.
- Diamond distribution model: comic publishers use our plataform to sell to the direct market.
- Devir publishes a catalogue of almost 150 board games and more than 400 books

DEVIR

OUR PARTINERSHIPS

BOOM! STUDIOS

DARK HORSE COMICS

DYNAMITE

image

IDW PUBLISHING

集英社 SHUEISHA

小学館 SHOGAKUKAN

MAG Garden

KONAMI

WIZARDS OF THE COAST

KOSMOS

iello

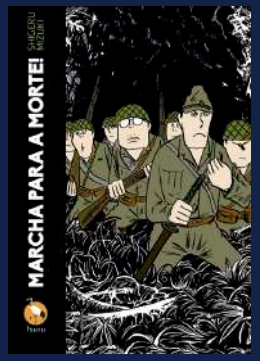
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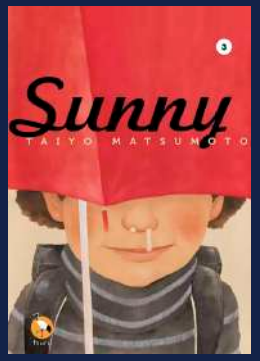
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JAPAN MANGAKAS PUBLISHED BY DEVIR BRAZIL

- Akiko Higashimura
- Jiro Taniguchi
- Junji Ito
- Kenta Shinohara
- Kore Yamazaki
- Shigeru Mizuki
- Taiyo Matsumoto









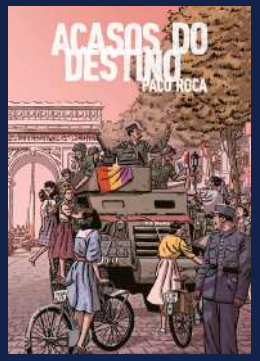


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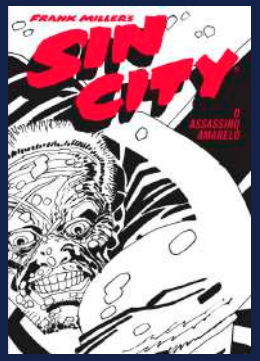
AMERICAN AND EUROPEAN AUTHORS PUBLISHED BY DEVIR BRAZIL

- Alan Moore
- Brian K. Vaughan
- Frank Miller
- Fiona Staples
- Gerard Way
- James Tynion IV
- John Layman
- Jonathan Hickman
- Manuele Fior
- Paco Roca
- Rick Remender
- Will Eisner











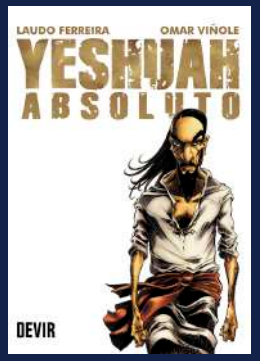
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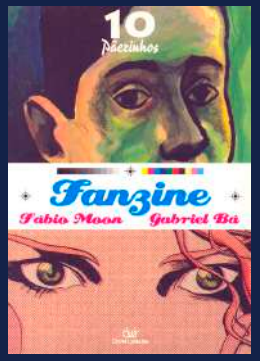
BRAZILIAN COMIC ARTISTS PUBLISHED BY DEVIR BRAZIL

- Angeli
- Fábio Moon
- Gabriel Bá
- Laerte
- Laudo Ferreira











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